

SEVERITY

For centuries, the word "black"
has been applied to that which is
scorned, cast out, unwanted.

This is wrong.

BLACK IS A COMPLI- MENT

Because Black is the unbroken
spirit of a people. Black is
strong, intelligent, and proud—
a fire burning through centuries
of darkness. Black is no insult.
Black is the will that won't die.

MERCY